This is just a template created by Theme Foliage, modify it as per your need, add or remove contents necessary for your work.

**1. Monthly Overview**

|  |  |  |  |
| --- | --- | --- | --- |
| **Week** | **Theme** | **Focus Keyword** | **Goal** |
| Week 1 | AI Tools | “best AI tools for marketers” | Affiliate clicks |
| Week 2 | SEO Strategy | “AI SEO optimization” | Organic traffic |
| Week 3 | Email Automation | “AI email marketing” | Newsletter signups |
| Week 4 | Social Media | “AI social media scheduler” | Engagement |

**2. Weekly Publishing Rhythm**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Day** | **Post Type** | **Title Idea** | **AI Tool Used** | **Status** |
| Monday | How-to Guide | “How to Automate Your Blog with AI” | Jasper.ai | Drafted |
| Wednesday | Tool Review | “Surfer SEO vs NeuronWriter” | Surfer SEO | Scheduled |
| Friday | Case Study | “How AI Boosted My Affiliate Revenue by 40%” | ChatGPT | Published |
| Sunday | Newsletter | “Weekly AI Hacks + Free Templates” | Mailchimp AI | Sent |

**3. Content Creation Workflow**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Step** | **Task** | **Tool** | **Owner** | **Deadline** |
| 1 | Keyword Research | LowFruits | Shomirul | [Date] |
| 2 | Outline Generation | Copilot | AI | [Date] |
| 3 | Draft Writing | Jasper.ai | AI | [Date] |
| 4 | SEO Optimization | Surfer SEO | Shomirul | [Date] |
| 5 | Editing & Voice | Manual | Shomirul | [Date] |
| 6 | Scheduling | WordPress + ClickUp | Shomirul | [Date] |

**4. Promo & Repurposing Tracker**

|  |  |  |  |
| --- | --- | --- | --- |
| **Platform** | **Promo Type** | **Caption** | **Status** |
| Facebook | Blog Teaser | “AI vs Human Copywriting—Who Converts Better?” | Posted |
| Instagram | Carousel | “Top 5 AI Tools for Marketers” | Scheduled |
| LinkedIn | Thought Leadership | “Why AI Is My New Copywriting Assistant” | Drafted |
| Email | Weekly Digest | “3 AI Hacks You Need This Week” | Sent |

**5. Performance Tracker**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Post Title** | **Views** | **CTR** | **Bounce Rate** | **Conversions** |
| “Top 10 AI Tools” | 1,200 | 4.8% | 38% | 2.1% |
| “AI vs Human Copywriting” | 950 | 5.2% | 32% | 2.6% |